



For Immediate Release:

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**Steve Brooks Named Chairperson for Personal Insurance Committee for Insurance Brokers & Agents of The West**

Westlake Village, CA— Steve Brooks, founder of Steve Brooks Insurance Services has been named the 2009 Chairperson for the Personal Insurance Committee for Insurance Brokers & Agents of the West (IBA West).

Brooks, who has been an active member of the IBA West since 1985 has served many roles in the volunteer association including serving as past President of the San Fernando Valley Chapter and as a member of the Nominating Committee. Earlier in Brooks' career he was also recognized as the National Award Winning Young Agents Chairperson by the organization.

IBA West is the area's leading regional trade association, representing independent insurance agents and brokers in California, Oregon, Washington and Alaska. IBA West is also a member of the Independent Insurance Agents & Brokers of America (IIABA) in California.

As Chairperson, Brooks will be responsible for ensuring that the Personal Insurance Committee lives up to its mission to "create and maintain successful products for the personal insurance marketplace."

Moreover, the committee provides the IBA West Board of Directors with expertise in the personal insurance field, and its members research and publish studies related to this specialty.

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Of the appointment Brooks says, “I’m thrilled to Chair the Personal Insurance Committee for IBA West. My involvement in this organization and specifically this committee has been instrumental in my ongoing education, which is imperative in this industry, no matter how long you’ve been in it. I am honored to have been selected as Chairperson and look forward to seeing that the Personal Insurance Committee continues to live up to our mission and fulfill our goals.”

Steve Brooks opened Steve Brooks Insurance Services in 1989 as a full service, independent property and casualty agency. Since that time Steve Brooks Insurance Services has grown to become one of the largest independent insurance agencies in the tri-county region of San Luis Obispo, Ventura and Santa Barbara Counties.

Steve Brooks Insurance Services which provides all forms of personal insurance, has also received national, regional and local awards and accolades ranging from the Mothers Against Drunk Driving (MADD) Community Spirit Award to a Certificate of Recognition from the California State Senate, For Providing Outstanding Service and Dedication to the Insurance Industry. In 2008, Steve Brooks was also appointed to the Board of Directors for the Ventura County Economic Development Association (VDECA) and named to the Pacific Coast Business Times’ annual list of “Who’s Who In Health Care and Insurance.”

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